

# **Lal Bahadur Shastri Institute of Management, New Delhi**

## **"Ek Bharat Shreshtha Bharat" Activities**

### **Kite Design Competition-Ethnicity Redefined**

**‘Kites rise against the wind, not with it.’**

Lal Bahadur Shastri Institute of Management, New Delhi organized a one-of-a-kind kite design competition under the "Ek Bharat Shreshtha Bharat" initiative of AICTE. The competition was hosted by LBSIM EBSB Club on online platform on 20<sup>th</sup> January 2021 and a deadline was given to participants to submit their creatives between January 20-27, 2020.

The Kite Designing competition was open to the students of all the courses of the institute and all interested students of other educational institutions. The participants were tasked with making creative designs of kite highlighting the multi-cultural aspects of Delhi and Sikkim.

The event was met with great positive response and success. After the successful completion of the competition, three designs were adjudged for the award. E-certificates and gift hampers were awarded to the top 3 participants as the winners of the competition. They are namely:

- 1) Tarun Goyal, Lal Bahadur Shastri Institute of Management
- 2) Vaishnavi Ananya, CAL Public School
- 3) Prathamesh Bhaskar Shitre, Jawahar Navodaya Vidyalaya

LBSIM-EBSB team will continue to create such artistic events and keep spreading awareness and forwarding the cause of the "Ek Bharat Shreshtha Bharat" Initiative.



# Lal Bahadur Shastri Institute of Management



**EBSB-LBSIM**  
presents

## KITE DESIGN COMPETITION

'Don't be scared about obstacle and  
opposition. Kites rise high when  
wind opposes.'



**Submission Deadline**  
27 Jan'21 11:59 PM IST

**Prizes: Certificate, coupons,  
and social media shoutouts.**

### CONTACT

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